



Remit Address:
WOFL
12315 Collection Center Drive
Chicago, IL 60693
Main: (407) 644-3535
Billing: (407) 644-3535

INVOICE

Advertiser	Rep Party of FL 3 Pack / Plakon, Boyd, J
Product	Plakon for State House Dist 30
Estimate Number	Scott Plakon

Invoice #	143048-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WOFL
Account Executive	Alicia Graver
Sales Office	Orlando-Local
Sales Region	Local

Order #	143048
Alt Order #	
Deal #	
Order Flight	11/02/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Southern Campaign Resources
Attention: Accounts Payable
235 East Virginia St
Tallahassee, FL 32301

Billing Address:

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Good Day 7a	7a-8a		10/29/12 to 11/04/12	1x	----F--				
	WOFL	Candidate Discount Rate		F	11/02/12	:30	7:10 AM	RPOF3112	\$765.00		1
2	WOFL	Good Day 8a	8a-9a		11/05/12 to 11/11/12	1x	M-----				
	WOFL	Candidate Discount Rate		M	11/05/12	:30	8:59 AM	RPOF3112	\$720.00		1
3	WOFL	Sa 8a-10a News	8a-10a		10/29/12 to 11/04/12	1x	-----S-				
	WOFL	Candidate Discount Rate		Sa	11/03/12	:30	8:41 AM	RPOF3112	\$180.00		1
4	WOFL	Pac 12 RS Prime Game	7p-11p		10/29/12 to 11/04/12	2x	-----S-				
	WOFL	Candidate Discount Rate		Sa	11/03/12	:30	6:56 PM	RPOF3112	\$1,800.00		1
	WOFL	Candidate Discount Rate		Sa	11/03/12	:30	10:50 PM	RPOF3112	\$1,800.00		2
5	WOFL	Fox 35 News 11p	11p-1130p		10/29/12 to 11/04/12	1x	----F--				
	WOFL	Candidate Discount Rate		F	11/02/12	:30	11:28 PM	RPOF3112	\$1,485.00		1
		Aired Spots		6							

Gross Total	\$6,750.00
Agency Commission	\$1,012.50
Net Amount Due	\$5,737.50
Payment Terms	30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.